

The Next Generation Board of the Korean Cultural Center is proud to host the

## **2012 Scholarship Competition: The Art of Storytelling**

Sponsored by the Steve Kang Scholarship Fund, the Scholarship Competition seeks to promote cultural diversity and supports college/university students by providing a scholarship to offset tuition costs. This year's competition will focus on the *Art of Storytelling*. Storytelling is a form of communication that has been shared in every culture as a means of entertainment, education, and cultural preservation. Contemporary storytelling draws from personal narrative, political commentary, and evolving cultural norms. The best stories have the power to captivate, convince, convert, move, motivate, and mold. Share your story with us!

### **Entry Guidelines:**

- The Art of Storytelling Competition is open to ALL students entering or enrolled in college/university in the Fall 2012 and resides in the U.S.
- One entry per person
- Submit a story on the theme of **Korea or Korean culture**
- Entry formats can include, but are not limited to, the following:
  - Performance: Acting, Play, Musical
  - Art: Drawing, Sculpture, Painting, and Design (must be supplemented with a written story)
  - Production: Movie, Video, Animation
- Submissions need to be emailed or mailed to the Korean Cultural Center
- Contestant's name is to be written only in the application form, but not in the submitted entry
- Art entries can be photographed and emailed/mailed
- Performance and production entries must not exceed 5 minutes
- All submissions must be written/performed in English
- Every participant must meet eligibility criteria
- All written material must be word processed and follow these guidelines:
  - Double spaced
  - 12 size font
  - 1 inch margins all around
  - Must not exceed 500 words
- All entries must include an application fee of \$20. Checks can be made out to the Korean Cultural Center of Chicago (Art of Storytelling Competition)

**Scholarship Prizes:**

- 1<sup>st</sup> place - \$5,000 scholarship
- 2<sup>nd</sup> place - \$2,500 scholarship
- 3<sup>rd</sup> place - \$1,000 scholarship
- 4 finalists - \$500 scholarship each

All entries and application forms must be received by **July 14, 2012**.

Email your entry submission to [scholarship@kccoc.org](mailto:scholarship@kccoc.org) or mail it to the following address:

Korean Cultural Center of Chicago  
Attn: Next Generation Board  
Art of Storytelling Competition  
9930 Capitol Drive - Suite 909  
Wheeling, IL 60090

The top seven finalists will be contacted by July 28, 2012. Finalists will be invited to participate in an award ceremony that will be held on August 4, 2012. All finalists must be present to receive their scholarship prize. Questions can be directed to [scholarship@kccoc.org](mailto:scholarship@kccoc.org) or 847-947-4460. Information on the competition is available on the KCCoC website and the NGB website:

[http://www.kccoc.org/home/eng\\_kccoc\\_events](http://www.kccoc.org/home/eng_kccoc_events)

<http://ngb-kcc.weebly.com>